Sponsorship Opportunities

Canines for Service covers 100% of the cost to raise, train, and partner a service dog with a Veteran. That includes food, gear, veterinary care, training, graduation, and lifelong support–for every Veteran we serve.



Your support follows the entire journey:



Puppy acquisition, vet visits, and training gear



2,000+ hours of professional training



Graduation and partnership with a qualified Veteran



Ongoing support for life

Explore our sponsorship levels and benefits.

Pack Leader

Our most comprehensive sponsorship, reserved for a select group of mission-aligned businesses. Pack Leader sponsors receive exclusive benefits, including puppy naming rights and high-visibility branding, designed to make a lasting impact.

$10,000 | Annual Commitment | Only 10 partnerships available

✓	Name a Service Dog in Training + receive ongoing quarterly photos and updates
✓	Category exclusivity (e.g., only sponsor from your industry)
✓	Logo on kennel signage at our facility
✓	Logo on Canines for Service vans
✓	Logo + link featured on our website
✓	Logo in monthly e-newsletter + one sponsor spotlight article
✓	Logo featured on a scrolling banner at Canine Partnership Ceremonies
✓	Social media sponsor introduction + quarterly co-branded posts
✓	Invitation to a Canine Partnership Ceremony
✓	Private tour of Canines for Service training facility
✓	Opportunity for onsite visits/events with a Service Dog in Training (Up to 4x/year)
✓	Recognition plaque

Contact: Melissa Blackmon | mblackmon@caninesforservice.org | caninesforservice.org

Explore our sponsorship levels and benefits.

Puppy Patron

Every Service Dog's journey begins with a name. As a Puppy Patron, you'll receive naming rights and help shape the future of a dog that will change a Veteran's life–along with several additional sponsor benefits.

$7,500 | Annual Commitment | Limited availability

✓	Name a Service Dog in Training
✓	Service Dog in Training updates (quarterly)
✓	Sponsor logo + link featured on our website
✓	Quarterly co-branded social media posts including introduction post
✓	Opportunity for onsite visits/events with a Service Dog in Training (Up to 2x/year)
✓	Invitation to a Canine Partnership Ceremony
✓	Logo on a scrolling banner at Canine Partnership Ceremonies
✓	Private tour of Canines for Service training facility
✓	Recognition plaque

Contact: Melissa Blackmon | mblackmon@caninesforservice.org | caninesforservice.org

Explore our sponsorship levels and benefits.

Ceremony Champion

Help bring a Veteran and their Service Dog together. This sponsorship covers travel-related costs for a heartfelt Ceremony at our training facility, marking the start of a life-changing partnership.

$5,000 | Annual Commitment | Limited availability

✓	Featured sponsor of a Canine Partnership Ceremony
✓	Opportunity to open the ceremony with a welcome
✓	Logo on the ceremony invitation distributed to guests
✓	Sponsor logo + link on our website
✓	Co-branded introduction post + feature in newsletter
✓	Onsite visits/events with a Service Dog in Training (Up to 2x/year)
✓	Program updates (quarterly)
✓	Private tour of Canines for Service training facility
✓	Recognition plaque

Contact: Melissa Blackmon | mblackmon@caninesforservice.org | caninesforservice.org

Explore our sponsorship levels and benefits.

Impact Partner

A flexible sponsorship tier that welcomes businesses of all sizes. Your support directly helps us place Service Dogs at no cost to Veterans and sustain our mission with every contribution.

$1,000 | Annual Commitment

✓	Sponsor logo + link on our website
✓	Social media sponsor introduction
✓	Opportunity for onsite visit/event with a Service Dog in Training (1x/year)
✓	Service Dog in Training update (1x/year)
✓	Private tour of Canines for Service training facility
✓	Recognition plaque

Contact: Melissa Blackmon | mblackmon@caninesforservice.org | caninesforservice.org